

# MBA in Maritime Logistics

N/0414/7/0002(MQA/PA 15273)

## OVERVIEW

MBA in Maritime Logistics is designed to provide a comprehensive framework in analysing the essential concepts in maritime logistics. Subjects in this programme used approaches that are problem-based and collaborative rather than didactic. It involves a multi-spectrum of disciplinary functions with multi-levels of thinking and response analysis. This programme supports the involvement of a successful maritime implementations and benchmarking in order to bridge theoretical aspects with 'real-life' experiences in the maritime logistics environment.

Subjects taught would benefit the students in terms of exposing them to research, leadership and expertise in the maritime logistics field while producing competent maritime logistics professionals especially shore-based commercial managers in ship broking and chartering, ship management, maritime law and insurance, freight forwarding, agency and supply chain sectors.

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Members of:



# PROGRAMME OUTLINE:

The programme consists of fifteen (15) core subjects as follows:

- Strategic Human Resource Management in Maritime Logistics
- Marketing in Maritime Logistics
- Financial Accounting
- Entrepreneurship in Maritime Logistics
- International Business in Maritime Logistics
- Research Methodology
- Maritime Law
- Business Economics in Maritime Logistics
- Strategic Business Management in Maritime Logistics
- Maritime Logistics and Supply Chain Management
- International Ship Chartering and Brokering
- Master's Project I
- Business Analytics in Maritime Logistics
- International Ship Management
- Master's Project II

## PROGRAMME INFORMATION

- 1 Year Programme
- Hybrid Programme (**70% online, 30% classroom**)
- January Intake 2025
- Life long learning
- Special fees

**Programme Fees** ~~RM 28,000~~

*RM 10,000 worth of sponsorship* ▶ **RM 18,000**

**Registration Fees RM750**

## WORKING ADULT

# Explore the MARITIME WORLD

## ENTRY REQUIREMENT:

- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00. Those who do not meet CGPA of 2.50 can be accepted, subject to a rigorous internal assessment, OR;
- A Bachelor's degree (Level 6, MQF) in non related fields with a minimum CGPA of 2.00 as accepted by the NMUC Senate and with relevant working experience, subject to a rigorous internal assessment, OR;
- A Bachelor's degree (Level 6, MQF) in non related fields with a minimum CGPA of 2.00 as accepted by the NMUC Senate and without relevant working experience, subject to passing prerequisite courses, OR;
- Other equivalent / related qualifications to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government.

## METHODOLOGY

Each subject uses a variety of learning tools, such as case study, course work discussions, class participations, individual and group projects, and lecturers' industrial experience which offer a perfect synergy between theory and application.

The final Master's Project Paper will allow the student to analyse current issues affecting the industry, using real world data and presenting a realistic action plan. This Project Paper is not only integral to the achievement of the programme outcomes but will also prove its valuability to the industry.